**Problem sizing**

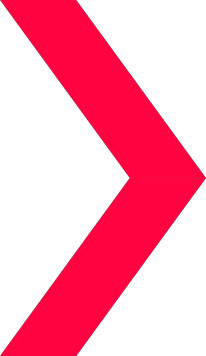
# Team

Losing valuable employees due to attrition.

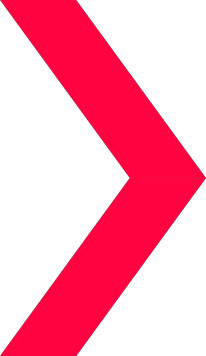
**5**

**1 Problem**

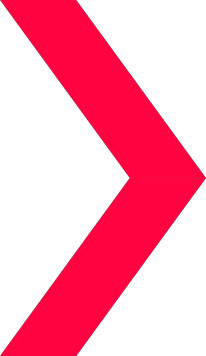
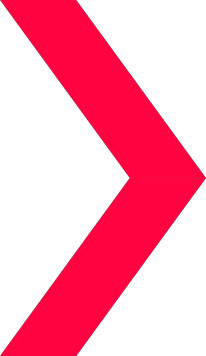
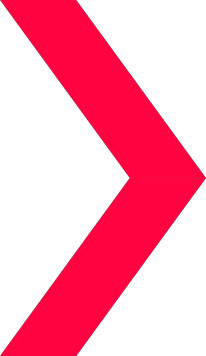
Which problem or pain did you discover?

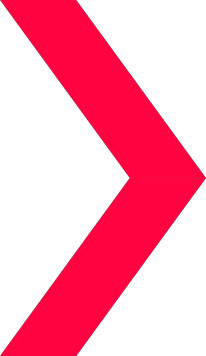
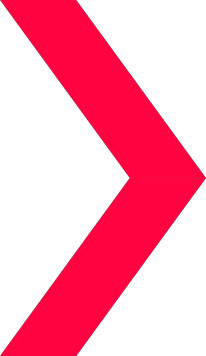


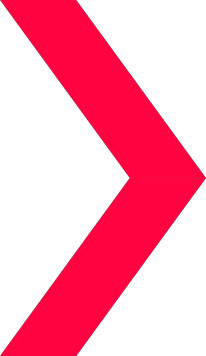
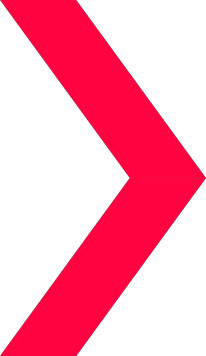
**Evolution: Boosters**



# 2 User segment (# users)

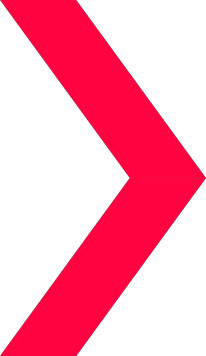
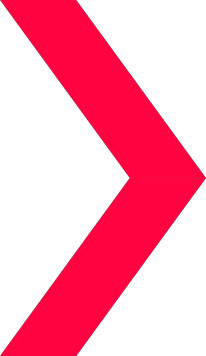
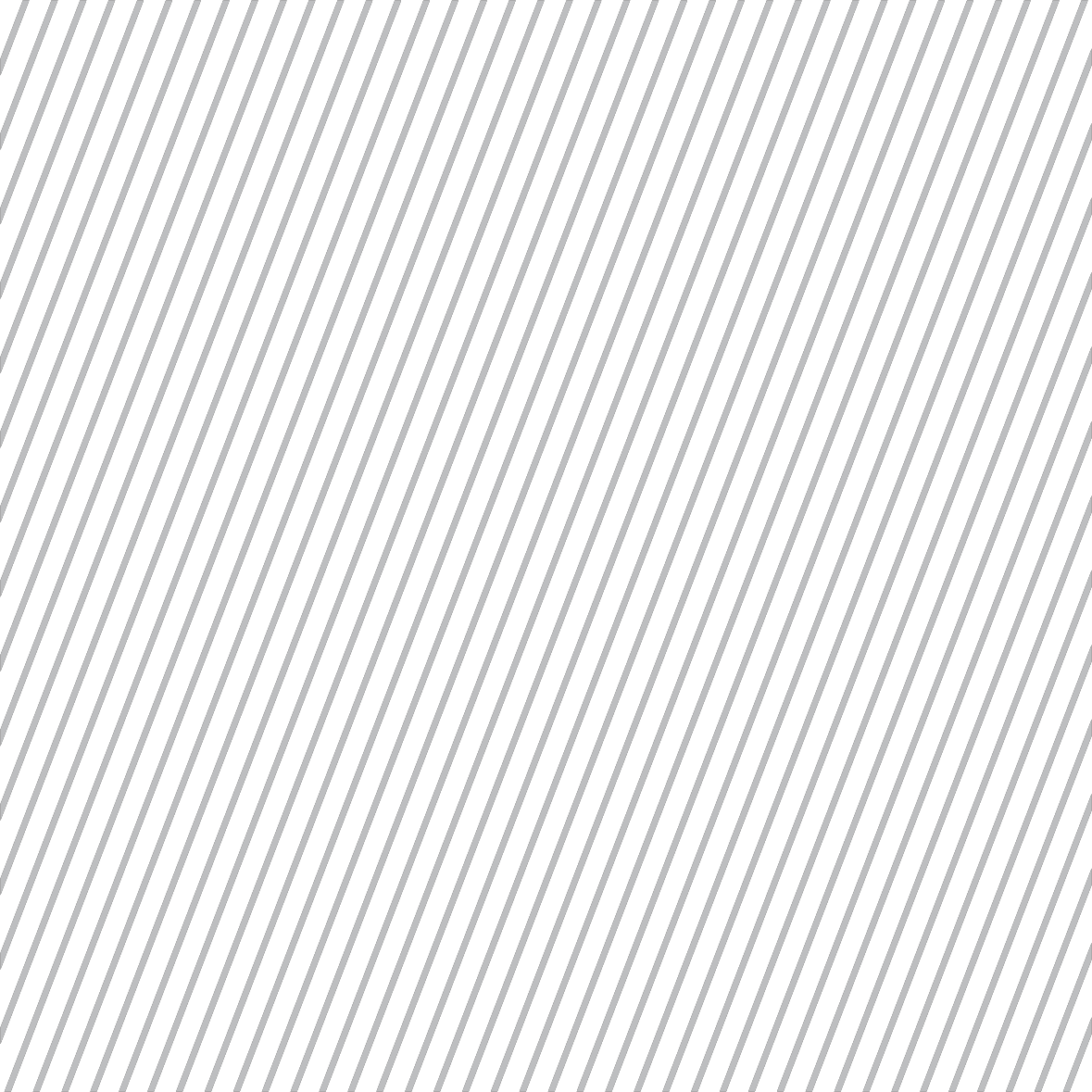




**X X**

**Poor work culture and workplace where the problem is already present leads to an increased growth of attrition.**

**Extended working hours, stress, and unhealthy work environment leads to increase in the attrition rates.**



**It affects every organization in the market**.

**It may occur to a new or a well established organization. So size doesn’t matter.**

**Evolution: Setbacks**

**6**

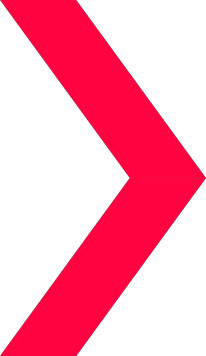
**Depending on the organization, it may cost from thousands to millions of dollars per year for an organization.**

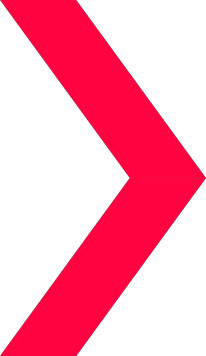
**This problem can occur quite frequently if the actions aren’t taken prevent it in time.**

**On average it is 30% a year.**

**Evaluation of needs with a great hiring plan, with enhance training programs, clear communication channels**

**Customer satisfaction, enhance recognition and rewards program.**





**= Annual problem size**

**About this tool**



**4**

**3**

**Severity ($/time)**

**Frequency (# times/user)**

The “Problem sizing” template is designed to help you make a quick guesstimate regarding the value of a specific user problem. No

complicated excel spreadsheets that are tweaked until they show a billion dollar opportunity but a simple tool that forces you to agree on a couple of key assumptions.

Keep adjusting the template after you (in)validated those assumptions. If there is a validated problem size we can start thinking of solutions to solve these problems.

printsize: A3 boardofinnovation.com/tools